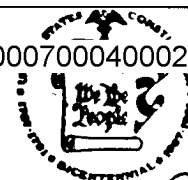




Public Buildings Service  
Washington, DC 20405



7 Sept

OCA 2993-88



September 7, 1988

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Office of Congressional Affairs  
Central Intelligence Agency  
Washington, DC 20505

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Dear

Thank you for your inquiry concerning the Art-in-Architecture program of the General Services Administration (GSA).

The objective of GSA's Art-in-Architecture Program is to provide Federal facilities with works of art as an integral part of the architectural design concept as deemed appropriate by the project architect. Such works are created by living American artists of local, regional, and national reputation to enhance the environment for the buildings' occupants and the general public.

Works of art including sculpture, murals, architecturally scaled craftworks, the building arts, and other works in a variety of media, one considered as an important part of the architectural design solution. This policy, which was initiated in 1963, establishes an allowance of one-half of one percent of the estimated construction cost of each new Federal building for art-in-architecture projects. In addition, the policy allows for the incorporation of artworks for Federal facilities undergoing repair and alteration affecting the architectural space, character, or facade of the building. The nomination of artists is by a cooperative procedure involving GSA, the project architect, and art professionals appointed by the National Endowment for the Arts. The final selection is made by the Administrator of GSA.

Artists wishing to be considered are requested to submit a resume and representative 35 mm slides in a plastic slide sheet to the following address:

Art-in-Architecture Program  
Public Buildings Service  
General Services Administration  
Washington, DC 20450

Slides will be placed in our permanent slide registry to be continually reviewed and, as appropriate for each project, submitted to the artist-nominating panelists for their consideration.

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For your further information enclosed is a factsheet which includes a summary of the selection procedures, a brief history of the program, and a list of projects commissioned since 1973.

If you have further questions, please do not hesitate to contact us. We appreciate your interest in the Art-in-Architecture Program.

Sincerely,

  
Marilyn Harley  
Art-in-Architecture Program

Enclosure



## Instructions for Artist Submissions

The Art-in-Architecture Program has been receiving an average of 100 submissions per week. In order to facilitate our handling of these submissions, we find it necessary to request that submissions be made in the following manner:

1. All slides should be duplicates.
2. Slides should be in plastic slide sheets. These sheets are available in most retail photography supply stores.
3. Please send no more than 20 slides (1 sheet).
4. Each slide should be clearly labeled with the following information:
  - a. Artist's name
  - b. Title of work
  - c. Medium
  - d. Date of completion
  - e. Size of work
5. Please send in with the submission a 3' x 5" index card following the example below.

Please type or print legibly.

Name (last name first)	Media (by number-see list)
Address	
Phone	
Place of Birth	
Date of Birth	
Dealer	

Media:

- |                         |                       |                     |
|-------------------------|-----------------------|---------------------|
| 1. Sculpture-Abstract   | 6. Tapestry           | 11. Photo Murals    |
| 2. Sculpture-Figurative | 7. Fiber Construction | 12. Light Sculpture |
| 3. Water Sculpture      | 8. Ceramics           | 13. Other (list)    |
| 4. Painter-Abstract     | 9. Mosaics            |                     |
| 5. Painter-Figurative   | 10. Stained Glass     |                     |

Because the Art-in-Architecture Program has a small staff and because, as previously stated, the number of artists requesting consideration for GSA commissions has increased to an administratively burdensome level, we are initiating the above procedures. We appreciate your helping us out.

## General Services Administration

### Factsheet

#### ART-IN-ARCHITECTURE FOR FEDERAL BUILDINGS

##### History

In 1855, when Congress decided to decorate the interior of the Capitol with artwork, it commissioned Constantino Brumidi to paint frescoes for the House of Representatives committee rooms for \$8.00 a day. During the Depression era, the New Deal art programs commissioned paintings and sculpture for the embellishment of newly constructed Federal buildings, post offices, and courthouses nationwide producing the first body of truly public American art.

The U.S. General Services Administration's (GSA) Art-in-Architecture Program continues this longstanding tradition of Government support for the arts.

The genesis of GSA's present Art-in-Architecture Program can be traced to a report issued in 1962 by the President's Ad Hoc Committee on Federal Office Space titled Guiding Principles for Federal Architecture. The committee recommended that "where appropriate, fine art should be incorporated in the designs (of new Federal buildings) with emphasis on the work of living American artists."

As the head of the Government agency responsible for the design and construction of Federal buildings, GSA's Administrator implemented the recommendations of the Guiding Principles in January 1963 with a direct policy order establishing an allowance for fine arts of one-half of one percent of the estimated cost of construction for new Federal buildings and buildings undergoing repair and alteration. Such works are intended to be an integral part of the total architectural design and enhance the building's environment for the occupants and the general public.

Due to rising inflation in the construction industry, the program (which is funded throughout the construction budget) was temporarily halted in 1966. It was revitalized in 1972 when GSA renewed its commitment to commission exceptionally talented American artists.

##### The Commissioning Process

1. The project architect, aware that one half of one percent of the estimated construction cost is the amount set aside specifically for art-in-architecture projects, works with GSA, National Endowment for the Arts (NEA), and the local community advisors to develop an art-in-architecture proposal as part of his overall architectural design services. The art-in-architecture proposal includes the location and nature of the artwork(s) to be commissioned.

2. GSA requests the NEA to appoint art professionals, or persons knowledgeable in the arts, primarily from the local area or region of the project, to meet with the design architect for the purpose of discussing potential sites and to nominate three to five artists for each proposed artwork.

3. The NEA panel and community advisors meet at the project site to review visual materials of artists work from GSA's National Slide Registry; from NEA-appointed panelists; from the architect; and, submissions from artists specifically for the project. Artists wishing to receive GSA consideration are requested to send a resume and 35mm slides of their work to the following address:

Art-in-Architecture Program  
General Services Administration  
Washington, DC 20405  
(202) 566-0950

4. The artist nominations are transmitted to GSA by the NEA. The Administrator of GSA makes the final selection.

5. After the artist has been selected, a fixed price contract is negotiated. Contract award amounts negotiated for art-in-architecture projects include all costs associated with the design, execution, and installation of the artwork.

6. The NEA panel and community advisors meet to review the artists proposal and to recommend approval or disapproval to GSA.